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Turisme de Barcelona

An initiative of
*Gran Teatre del Liceu, Ibercamera, L'Auditori,
Palau de la Música Catalana*

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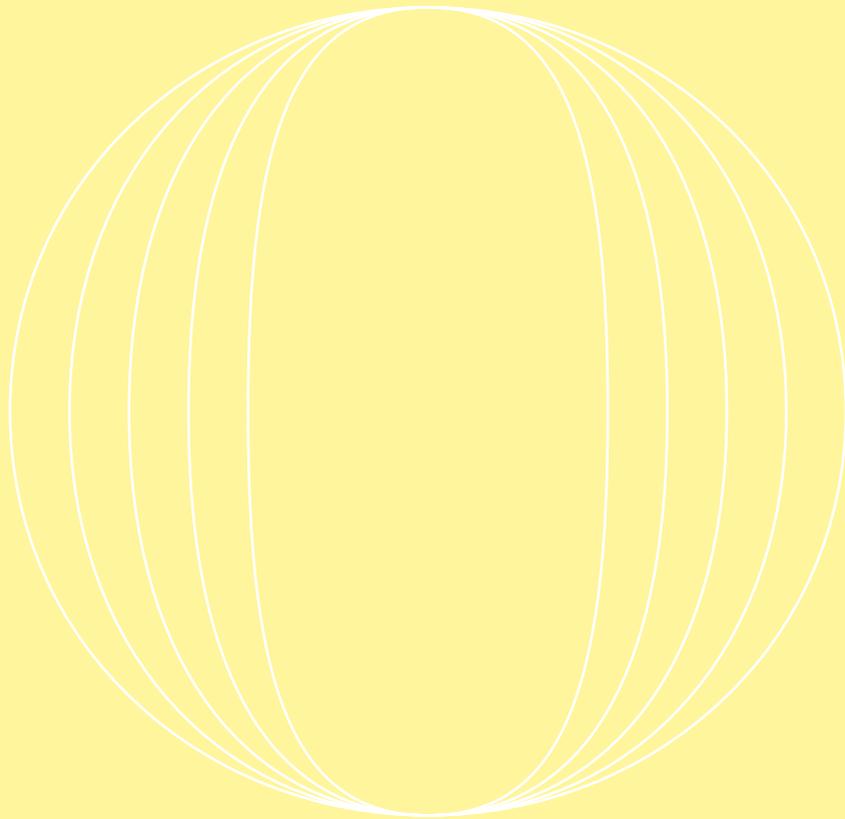
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A new benchmark for the city's classical music scene has emerged from the coming together of the Gran Teatre del Liceu, Ibercamera, L'Auditori and the Palau de la Musica Catalana: Barcelona Obertura Classic and Lyric.

This Barcelona Global initiative aims to put Barcelona's rich variety of music on the world stage of classical music. Barcelona Obertura was primarily created to attract music lovers from all around the world to come and enjoy the most exclusive range of music in the superb setting of our city. We identified the stand out moments of the season to create a stellar offering for classical music lovers. We want Barcelona, which is already internationally renown above all for its cuisine, architecture, football and climate, to also be recognised for its classical music agenda and the uniqueness of its musical venues.

Welcome to Barcelona Obertura



Barcelona Global is proud to present the second Barcelona Obertura, Classic & Lyric season, a joint initiative of El Gran Teatre del Liceu, Ibercamera, L'Auditori and Palau de la Música to promote Barcelona as one of the global cities where classical music matters.

When major institutions with such vast history as the 4 promoters of Barcelona Obertura work together for their city, results are clear: an exceptional season that will help Barcelona gain fame for its excellence in the classical music.

As a citizen's platform aiming to make Barcelona one of the best cities in the world to attract talent and develop economic activity, this project will contribute to make our city much more attractive and diverse. Global talent recognizes that culture is a major element when deciding where to be based, where to invest and where to raise your family. We are sure that attaching classical music to Barcelona's reputation will contribute to our aim to make Barcelona, a global city.

*by Marian Puig, president of Barcelona
Global and Ramon Agenjo, president
of Barcelona Obertura*

Visit Barcelona



www.visitbarcelona.com

Barcelona is one of the world's top tourist destinations, and the National Geographic magazine described it as being one of the top ten cities in the world which has to be visited during your lifetime.

The city provides a unique experience to the visitor and Barcelona has: a vibrant cultural scene, fine shopping, rich gastronomy and in itself is a two thousand year old reference to Modernism.

Located in the Mediterranean with a mild climate and more than 5 kilometers of beaches; this setting offers a perfect mix between leisure, culture and nature.

Barcelona has a wide variety of cultural attractions and the pinnacle of the Catalan Art Nouveau *Modernisme* masterpieces comes in the form of the yet incompleted Sagrada Familia. You can also see the Gothic Quarter, which is one of the best preserved medieval enclaves in Europe. Furthermore there is the world famous boulevard La Rambla, the Montjuïc area (National Museum, Joan Miró Foundation, and Olympic Ring) and the Picasso Museum among others.

Barcelona is also a reference for music events, with a wide offer of classical music concerts, theater performances and festivals. Among the best references for music plays stands out the Gran Teatre del Liceu, one of the best Opera Houses in Europe, the modernist Palau de la Música Catalana and L'Auditori, which together offer a best in classical music agenda.

THE INSTITUTION

Turisme de Barcelona is the consortium responsible for promoting Barcelona as a tourist destination.

It has its own members' programmes, which bring together more than 1400 private companies and bodies operating in a specific field and catering to different aspects of tourism in the city.

Barcelona Culture & Leisure programme brings the city's cultural and leisure offering, which is so highly valued by its visitors from around the world with an opinion of 8,5 on a scale of 10.

Turisme de Barcelona also offers services and touristic products to the professional operators and to the tourists designed to ensure that visitors make the most of their stay and get to know the city.

www.visitbarcelona.com

**“Come and visit us.
Barcelona and its citizens
are waiting for you”**

Jordi William Carnes
CEO Turisme de Barcelona

Barcelona Obertura 2016–17

Barcelona Obertura offers a programme of the highest quality and variety. The music loving community can embrace the unique architectural spaces and listen to a wide assortment of musical arrangements that range from large-scale opera to the best groupings of Chamber music in the world. Additionally, this year we will find the complete cycle of the symphonies of Beethoven directed by Gustavo Dudamel with the Orchestra Simon Bolivar in the Palau de la Música Catalana, which is an exclusive project that can be heard in only a few cities in Europe.

Rediscover musical experiences with the following personalities that Barcelona Obertura has to offer: Jordi Savall, Valery Gergiev, Arcadi Volodos, Thomas Hampson, Piotr Beczala, Leonidas Kavakos, Javier Camerena and William Christie.

*by Victor Medem, coordinator
of Barcelona Obertura*

Calendar

Musical Christmas December 2016

L'Auditori 13/12	Le Concert Spirituel Hervé Niquet, conductor	<i>Hommage to Henry Purcell</i>
Palau de la música 15/12	Les Arts Florissants William Christie, conductor	<i>Händel, The Messiah</i>
L'Auditori 17/12	Barcelona Symphony Orchestra Kazushi Ono, conductor Thomas Hampson, bariton	<i>Mahler, Des Knaben Wunderhorn</i> <i>Shostakovitch, Symphony n. 6</i>
Liceu 19/12	Josep Pons, conductor Patrice Chéreau, stage director Evelyn Herlitzius, Elektra Waltraud Meier, Klytemnästra	<i>Elektra, by Richard Strauss</i>
L'Auditori 21/12	Alina Ibragimova, violin	<i>Bach, Violin sonatas and partitas</i>
L'Auditori Drassanes Reials 22/12	La Capella Reial de Catalunya Jordi Savall, conductor	<i>Works by Heinrich Isaac</i>

Winter in Barcelona

January 2017

L'Auditori 25/01	Jerusalem Quartet	<i>Works by Haydn, Prokofiev and Beethoven</i>
Palau de la música 26/01	Leonidas Kavakos, violin Enrico Pace, piano	<i>Beethoven, Sonatas for violin and piano</i>
L'Auditori lbercamera 27/01	Mariinsky Theatre Symphony Orchestra Valery Gergiev, conductor George Li, piano Eva Maria Westbroek, soprano Mikhail Vekula, tenor	<i>Liszt, Piano concerto n. 1</i> <i>Wagner, Tristan und Isolde (Act 3)</i>
Liceu 28/01	Alain Altinoglu, conductor Willy Decker, stage director Piotr Beczala, Werther Anna Caterina Antonacci, Charlotte	<i>Werther, by Jules Massenet</i>

Beethoven Marathon

March 2017

Palau de la música 12-16/03	Simon Bolívar Youth Orchestra Gustavo Dudamel, conductor	<i>Beethoven, The 9 symphonies</i>
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Spring Festival

May 2017

Palau de la música
Ibercamera

Arcadi Volodos, piano

*Works by Schumann, Brahms
and Schubert*

11/05

L'Auditori

Akademie für Alte Musik Berlin

Bach, Brandenburg concerti

14/05

Liceu

Oksana Lyniv, conductor
Philip Stölz, stage director
Attila Jun, Daland
Emma Vetter, Senta

*Der fliegende Holländer,
by Richard Wagner*

18/05

L'Auditori

Barcelona Symphony Orchestra
Orfeó Català
Kazushi Ono, conductor

Verdi, Requiem

19/05

Liceu

Giuseppe Finzi, conductor
Laurent Pelly, stage director
Javier Camarena, Tonio
Sabina Puértolas, Sabina

*La fille du régiment,
Gaetano Donizetti*

21/05

Palau de la música

St. Petersburg Philharmonic
Orchestra
Yuri Temirkanov, conductor
Leticia Moreno, violin

*Sibelius, Violin concerto
Tchaikovsky, Symphony n. 6
"Pathétique"*

23/05

L'Auditori
Ibercamera

Frankfurt Radio Symphony
Orchestra
Andrés Orozco-Estrada, conductor
Gautier Capuçon, cello

*Beethoven, Symphony n. 1
Tchaikovsky, Rococo-Variations
Stravinsky, Rite of spring*

24/05

L'Auditori

Belcea Quartet with Cuarteto
Casals

*Schubert, Quartet D 887
Brahms, Sextet núm. 1 op. 18*

25/05

Mozart Weekend

June 2017

Palau de la música

Alexander Melnikov, piano

*Shostakovitch, Preludes and fugues
op. 87*

20/06

Palau de la música

Le Concert des Nations
Jordi Savall, conductor

Mozart, The three last symphonies

21/06

Liceu

Josep Pons, conductor
Kasper Holten, stage director
Carlos Alvarez, Don Giovanni
Vanessa Goikoetxea, Donna Anna
Toby Spence, Don Ottavio
Anatoli Sivko, Leporello

*Don Giovanni, by Wolfgang
Amadeus Mozart*

22/06

The institutions

Gran Teatre del Liceu

THE INSTITUTION

The Gran Teatre del Liceu, founded in 1847 on La Rambla of Barcelona, is an opera house that has maintained its purpose as a cultural and artistic centre over the years. It is one of the country's most international institutions, and a global reference point in classical music and lyric. It is currently a publicly owned building (by Barcelona City Council, the Regional Government of Catalonia and the Ministry of Education) managed by the Gran Teatre del Liceu Foundation, which also incorporates the Patronage Council and the Gran Teatre del Liceu Society.

The Liceu's artistic season exhibits the greatest productions and shows, many of which are the theatre's own creations, that stretch over eleven months; making it one of the most extensive periods among international opera houses. The foundations of the programming are based around exhibiting regular titles of the international repertoire, recovering works that have not been programmed for an extended period and programming new works from new authors (combined in such a way as to represent a complete panorama of art and opera).

www.liceubarcelona.cat

THE BUILDING

**Historic Lobby**

The lobby of the theatre is inspired by the Renaissance and has an eclectic style that maintains intact the spirit and elegance of the 19th century.

**The Auditorium**

Italian style, it is the biggest auditorium in Europe and the second biggest in the world. The auditorium incorporates the latest improvements available and places a heavy focus on comfort and safety.

**The Mirror Room**

A historic resting room with allegoric paintings on the ceiling and texts that refer to art and music; this room is the meeting point during the intermissions. It maintains the splendour that transformed it into the social referent during the first half of the 19th century.

The Foyer

It is the space beneath orchestra section of the auditorium. The foyer has great versatility and is equipped with audio-visual mediums and an exceptional acoustic that permits us to host spectacles, presentations, conferences etc.

The Stage

The reconstruction, which finished in 1999, gave the Gran Teatre del Liceu an amazing stage and stage box for a theatre of its characteristics. The stage and three lateral mobile platforms make the scenic area a marvel of engineering and machinery in the service of art and culture.

THE PROJECT

Barcelona Obertura must be able to combine the individual interests of each institution and manage them in a way that develops positive synergy, which means that its very participation will enrich the cultural, classical and lyrical sectors. Thus becoming the necessary internationalisation motor to make the activities being developed in Catalonia known on a global scale. The project's primary objective is to be able to offer musical programming of a high level to the world in a coordinated way, in order to then be able to guarantee the diffusion of internationally renowned shows. The Gran Teatre del Liceu wants to invest all of its resources in guaranteeing a combination of programming, along with the other institutions, in order to achieve this vital objective for the city.

“The impulse behind this project on the part of Barcelona Global must be able to establish the city as a centre of attraction in southern Europe”

Roger Guasch
Managing Director of the Gran Teatre del Liceu

Palau de la Música Catalana

THE INSTITUTION

The Palau de la Música Catalana is the only modernist concert hall to be declared a World Heritage Site by UNESCO. It is home to a symbolic and sentimental heritage of a whole population who identify with its history because of: the strategic positioning of the Orfeó Català-Palau de la Música Catalana Foundation, participation, social engagement and Catalan identity. These are the four fundamental values that the Orfeó Català promoted in 1905 when building the Palau de la Música, strengthened the choral panorama of the twentieth century.

The mission of the Orfeó Català-Palau de la Música Catalana Foundation is to promote music, paying special attention to: choral singing, the recognition and diffusion of cultural heritage, and the strengthening of social cohesion. It is an open, dynamic and diverse entity, which that uses its activities, concerts, choirs and Choral School to promote musical training. In addition these activities also promotes varying practices, the recognition of heritage and the diffusion of culture among a diverse audience, which is a reflection of Catalan society itself.

www.palaumusica.cat

THE BUILDING



The Palau de la Música Catalana was built between 1905 and 1908 by the architect Lluís Domènech i Montaner as a home for the Orfeó Català, financed by popular subscription.

The Palau de la Música Catalana is an architectural jewel of Catalan Art Nouveau, the only concert venue in this style to be listed as a World Heritage Site by UNESCO (4th December 1997), which today represents an essential landmark in the cultural and social life of Catalonia. Moreover it represents a symbolic emotional heritage for a whole people who identify with its history.

The building is designed around a central metal structure covered in glass, which exploits natural light to make the make Domènech i Montaner's masterpiece into a magical music box that brings together all the decorative arts: sculpture, mosaic, stained glass and ironwork. The guided tours offered by the Palau de la Música Catalana are a must on any visit to Barcelona.

The Concert Auditorium – one of the



most distinctive in the world – has been for more than hundred years the privileged setting for the musical life in Barcelona yet its outreach spans nationally and internationally. It has hosted world premieres and it is a landmark for symphonic and choral music. Dominated by the organ over the stage and with a central skylight portraying the sun, the auditorium is filled with natural light. A mystical, paradoxical hall, packed with figures like the muses which surround the stage, a bust of Anselm Clavé on one side and Beethoven on the other. Along with hundreds of natural motifs such as: flowers, palms, fruit, jars and cases filled with jewels.



As well as the large Concert Auditorium, the Palau has two other venues for the artistic life of the institution. One is the **Petit Palau**, a modern auditorium opened in 2004, ideal for chamber music or small-format concerts and offering excellent acoustics and high-tech audio-visual equipment.



The second venue is the little gem of the Palau de la Música, the **Sala d'Assaig de l'Orfeó Català** and the Orfeó Català Rehearsal Room. A cosy, intimate venue for small-format concerts, talks, presentations - and, of course, where the Orfeó Català choirs practise. The first stone of the Palau, laid in 1905, is here. With its semi-circular arc of seats facing the half moon arch on the ceiling over the Concert hall stage, it features robust columns, stained glass and period decoration.



Another very special part of the Palau is the great **Sala Lluís Millet**, or Lluís Millet Hall, a meeting place in intermissions dedicated to Maestro Millet, the founder of the Orfeó Català. The hall is two storeys high,



with great stained glass windows decorated with floral designs, giving an extraordinary effect.

Even more exceptional is the **balcony** which can be seen through these windows, with its double colonnade decorated with distinctive colours and ornamentation.



Another exceptional setting is the **Foyer of the Palau**, which has room for a large number of people, both when there are performances and when it is used as a separate restaurant-cafeteria. The wide arches built with bricks and green and floral-pattern glazed ceramics give this area a distinctive air or its very own.

THE PROJECT

At the Palau de la Música Catalana, we are completely convinced of the need for and importance of this new project that is promoted collectively by the most representative musical institutions of the city. Putting ourselves on the map for our cultural offering is an objective that based on the extent of the collective programming we have across Barcelona, we are sure to achieve.

“Barcelona has a cultural and musical attraction that is hugely powerful internationally, due to both its quality and personality. Now all that is left is to make it known”

Mariona Carulla

President of the Fundació Orfeó Català - Palau de la Música Catalana



L'Auditori

THE INSTITUTION

L'Auditori is the heart of music in Barcelona, thanks to its four concert halls and a programme of more than 550 concerts per year. It is the home of the Barcelona Symphonic and Catalonia National Orchestra, which under the direction of Kazushi Ono, presents great symphonic repertoires with internationally renowned soloists and conductors.

L'Auditori also welcomes International Orchestras that, together with Ibercamera, provides the opportunity for spectators to enjoy the greatest European symphony orchestras. L'Auditori also has a very significant programme of early music inheritor of the Barcelona Festival of Early Music, as well as a prestigious programme of chamber music. The Educational program of L'Auditori is one of the most recognized in Europe because all the concerts and activities are designed to inspire the passion to the music to the youngest people. L'Auditori takes part in the most important festivals of modern music in Barcelona like Sonar or Festival del Mil·leni and by doing this L'Auditori complements its important modern music program.

www.auditori.cat

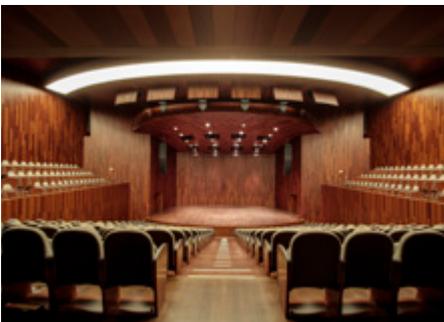
THE HALLS



L'Auditori is the most modern concert hall in Barcelona, where you can find the best hall for the greatest concert. Versatile, comfortable and with an appearance that everyone likes; L'Auditori can hold a wide range of different concerts and events thanks to its various halls. The Pau Casals Hall 1 is the main stage in Barcelona to enjoy the symphonic concert. The Hall has a huge capacity and surface area with exceptional acoustic conditions and an excellent view of the stage for every audience member. The Oriol Martorell Hall 2 is open to different configurations to deliver the best possible acoustics in each case. For example, if the concert were to be a chamber orchestra then an amplified concert and convention would be needed to maximise the audio-experience.



The Tete Montoliu Hall 3 has the best conditions to accommodate a wide variety of activities. Thanks to its retractable tiers this hall, along with the Alicia de Larrocha Hall 4, can be adapted to fit a diverse variety of



concerts and events. It should be mentioned that they have been designed to perfectly capture all musical registers, acoustic and amplified.



THE PROJECT

Symphonic music is synonymous with the essence of Barcelona and the combined effort of the city's three greatest concert halls allows us to show the world what we really are; a city that breathes culture and lives music with passion. Barcelona Obertura demonstrates, once again, that the potential of the city has no limits.

“It is important to note that this project is presented as a joint-collaboration between the Palau, the Liceu, Ibercamera and L’Auditori. The four pillars of Barcelona’s classical music are all contributing to present an excellent season that perfectly highlights the name of Barcelona among the great European capitals for symphonic music.”

Valentí Oviedo
Manager of L’Auditori

Ibercamera

THE INSTITUTION

Ibercamera is a private concert promoter, formed in 1985, that has been organising the most prestigious seasons of classical music concerts each year in Barcelona, and is a well known name in the international circuit as well as in the cultural life of Catalonia. During January of 1985, Ibercamera presented its first concert season; inheriting a civil and philharmonic tradition of almost one hundred years in the city of Barcelona.

Since its inauguration, Ibercamera has presented over 1000 concerts with the most important orchestras and soloists in the world, selling 1.7 million tickets and counting on the loyal support of 1500 season ticket holders.

Ibercamera's programming proposal is based on criteria of excellence and accessibility. Our offering encompasses all genres and periods of classical music, from the masterpieces of symphonic music to the intimacy of recitals.

www.ibercamera.es

THE PROJECT

It is a hugely positive initiative designed to carry Barcelona's musical activity to other countries and situate the city within a global panorama of classical music. It is also very important because it is a mission that is shared by the most important public and private musical institutions of the city. For the first time, the forces are coming together to work towards common objectives, which basically revolve around a passion for classical music and a will to strengthen the economy of Barcelona.

“Barcelona Obertura enriches and adds prestige to the brand of Barcelona, providing it with artistic content and depth”

Josep Maria Prat
President of GrupCamera and Ibercamera

The design

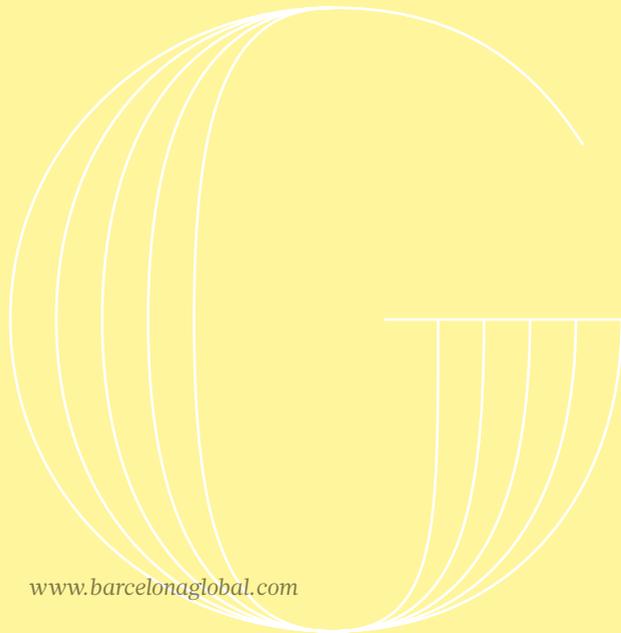
by Mucho



The Alto Clef has always had the 'B' of Barcelona hidden within. This motto is what inspires Barcelona Obertura's identity. This clef is what metaphorically unites Barcelona Classic and Lyric for the first time, teaching the world that this is a city with a passion for music, and with the objective of becoming a landmark destination. The 'O' of Obertura embraces and protects the 'B' to give it a greater symbolic appearance.

In line with reinterpreting these pre-existing symbols in the world of classical and lyrical music from a Barcelonian perspective, we chose the musical staff. Using the lines of the staff, we can draw and create a unique visual language, which is infinite in its potential. For the first year, musical images have been drawn and repeated, creating a winding shell that visually evokes Mediterranean connotations. Combined with a range of vibrant colours, the image generates a visual combination that makes reference to the distinctive character of Barcelona that sets it aside from other European cities. The Alto Clef marks the beginning of this new, collective cycle of concerts (taking place in the Gran Teatre del Liceu, Ibercamera, L'Auditori and the Palau de la Musica).

About Barcelona Global



www.barcelonaglobal.com

Barcelona Global is a private, independent and non-profit association made up of 500 professionals aiming to make Barcelona one of the best cities in the world to attract talent and develop economic activity.

Barcelona Global members design and develop executive projects to attract talent and better brand the Barcelona reputation worldwide.