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Barcelona MBA Day[®]

22nd October 2019

#studyinBarcelona

Make it happen!



Barcelona
Global



Barcelona Global

Our Mission

We want to make **Barcelona** one of the **world's best cities** for talent and economic activity.



64 corporate protector members
150 corporate members
8 individual protector members
760 individual members

Barcelona MBA Day[®]

Barcelona MBA Day allows to **600 MBA international students from IESE, ESADE and EADA** to know first-hand the industrial, economic, cultural and entrepreneurial Barcelona.

Leaders from top companies, research centers and cultural institutions in the city will welcome and explain to these future global executives their business model, its connection with Barcelona and the potencial the city has to become a global city.

With the collaboration of:



With the support of:



Why Barcelona? Because it's in our name!

Brains

8th most preferred city to live and work in the world.

5th worldwide city in terms of places to live, visit or invest.

23rd worldwide city, in terms of innovative and entrepreneurial city.

Accessible and Well Connected

Airport:
6th busiest airport in Europe.
1st European airport most connected to Europe.
El Prat reaches 24.8 million users so far this year, of which 18,017,836 were international.

Port:
Port de Barcelona is the 10th in terms of increased container traffic in Europe.

Train:
2h30' from Barcelona to Madrid.
5h from Barcelona to Paris.

Research

5th European city and 15th in the world in scientific production.

12th city to attract and retain talent in Europe.

40 research centers (CERCA), 1,652 research groups, 36 university research institutes.

9 hospital institutions doing research of excellence in the biomedical field.

Culture and Creativity

3rd city in terms of the cultural and creative activity in European countries.

6th worldwide city in terms of arts, food, music, culture and entertainment programming.

7th most important sports city of the world.

Environmentally Friendly and Quality of Life

2nd best city in terms of socioeconomic conditions.

3rd best city in terms of dynamism and sustainable mobility due to the large cycling network and the increase in pedestrian areas.

4th city in accessibility, bike networks, no congestion and less air pollution.

Leadership

1st worldwide city in terms of volume of delegates and congressman.

4th city in the world in terms of international congresses.

Open

20,2% foreign population.

179 different nationalities.

3rd city in Europe and the 17th worldwide by number of international bed night stays.

New Economy and Entrepreneurship

5th city with largest invested capital in Europe.

3rd most attractive city to set up a startup in Europe.

6th European hub according to number of startups, which is 1195 startups.

9th European city in support of digital entrepreneurship.

Ambition

We do have the ambition to become one of the best cities in the world for talent and economic activity. And we do know that you'll help on making this ambition true.

Companies and institutions that are part of the Barcelona MBA Day:

