

## Barcelona London Day<sup>®</sup>

Life Science Sector Trends and Opportunities

## Catalonia/Barcelona: a Growing innovation hub in Europe



INNOVATION IN CITIES AROUND THE WORLD, 2017 Position of Barcelona



During the first semester of 2018, 17 multinationals announced new innovation set-ups in Catalonia.



## Catalonia is one of the leading scientific hubs in Europe



The ecosystem, accounting for 1,060 companies and 89 research institution, including research centres, universities and university hospitals, is a very powerful research and innovation health hub competing internationally: It ranks #3 in ERC Grants in Europe, after Sweden and Belgium

The hub is also very significant in terms of GDP generation and employment: 223,000 people employed and over 7% of Catalonia's GDP



CATALONIA ATTRACTS PROFESSIONALS FROM AROUND THE WORLD

254

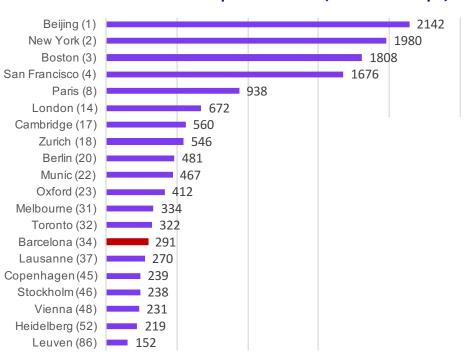
CREA researchers from 26 different countries (29% in life sciences)

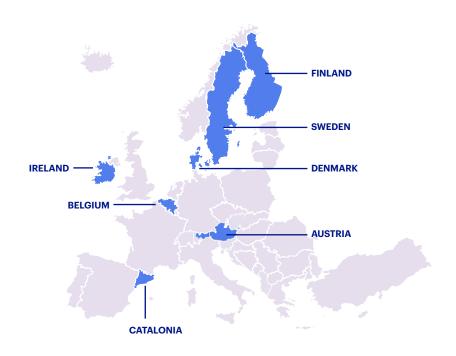
in competitive funds attracted by ICREA researchers in 2017 (40% in

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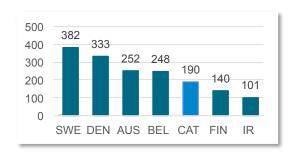
### Barcelona is #34 in science output worldwide (and #8 in Europe)





Source: Nature index 2018 Science Cities; Figures in the graph represent the fractional count (FC), wich takes into ac

#### Nature + Science



#### **ERC Grants**



# Funding raised is on Upward trend, highlighting private investment



50

37

22

United Kingdom

Luxembourg

Norway Mexico

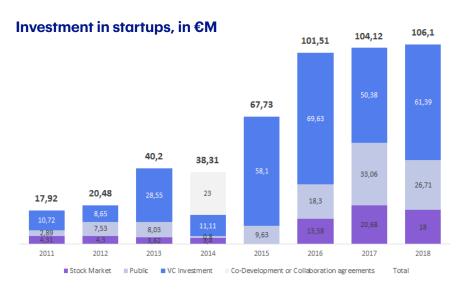
Italy Israel Ireland Canada

China Germany Austria

Switzerland

**United States** 

France Belgium Netherlands



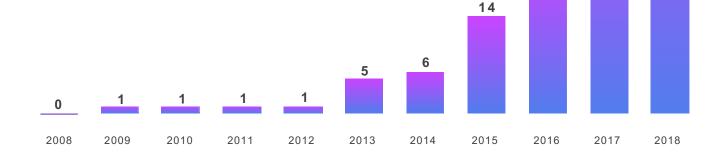


#### **Number of International Investors**

**50** 

## International investors

(x10 in just 5 years)



## Life Science Sector: Trends and opportunities



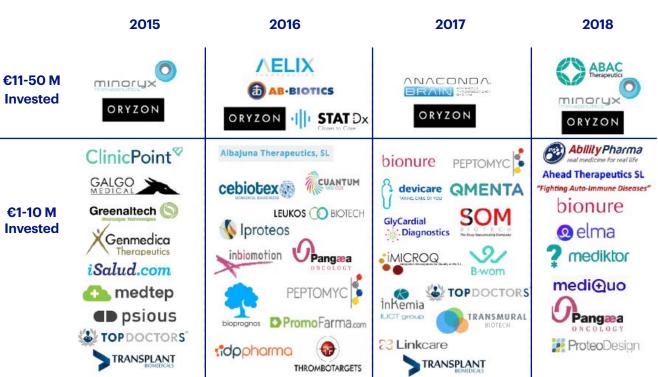
### **Key sector Features**

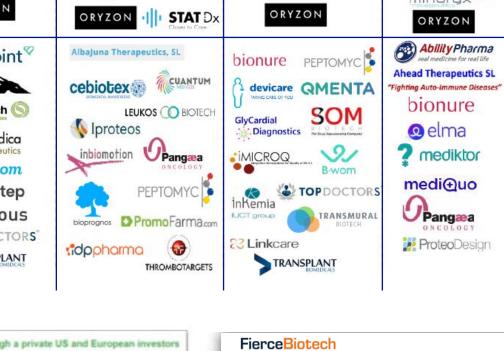
- Top city in innovation in many areas such as life sciences, technologies, materials, internet, Artificial Intelligence
- Top science (#8 in Europe Nature Index, BEFORE Copenhaguen, Vienna, Stockholm)
- Everything at a walking distance (Unis, Research, Hosps, Business Schools, Innovation Centers, SuperComputer, etc)
- Great opportunity for investment in life sciences: strong ecosystem and nascent companies
- Highly skilled talent available (pharma, biotech, entrepreneurs, regulatory, clinical trials)
- High capacity in clinical trials execution
- Barcelona: the perfect place to maximize the use of capital (reasonable pre-money valuations, reasonable costs for execution, same end value as anywhere else in the world)
- And most importantly: we share values with Europe (democracy, working ethics, honesty, excellence)

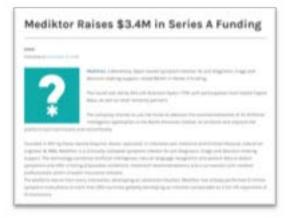
### **Case studies:**

- M&A Stat-Diagnostica to Quiagen
- Minoryx raising significant Series B
- Barcelona to host BioEquity

## **Life Science Sector: Trends and opportunities**















## **Why Barcelona**



## Strategic location and market potential

- Strategic location: the capital of the Mediterranean sea.
- Market potential: Barcelona metropolitan area with circa
   5M people, is the gate way to Southern Europe.
- Good international connections by sea, air and roads.
- Solid Infrastructure.
- · Unique quality of life.

## **Competitiveness in costs**

- Average salary level is in the lower to mid range among the most developed cities.
- Office and industrial rental prices are competitive, compared to other European cities.
- Housing is still cheaper than main European capitals.

## Well positioned to generate and atract talent

- High quality education system with internationally ranked business schools: IESE and ESADE.
- The city is a talent magnet for internationals. 18.5% of the population are foreigners. The international talent attracted by the high quality standards and the interesting job offers, reinforced by the growing digital and tech ecosystem.

## Tech, Digital and Knowledge Focus

- Diversified economy and traditionally very entrepreneurial.
- Growing startup hub: with 1,100 tech startups as the 5th European startup hub. In tech entrepreneurship, Barcelona is the 3rd most attractive city to set up a startup, after Berlin and London.

<sup>\*</sup> The area of Barcelona accounts for a 14% of the total Spanish GDP, Catalonia accounts for a 19%



### **Sources:**

- Observatori Barcelona 2018 Report
- Barcelona Data Sheet 2018
- BioCat website and Biocat Report 2017

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